



The Executive Director Extends
**A HUGE "THANK YOU" TO OUR
 COMMITTED AND EXCEPTIONAL BOARD OF DIRECTORS!**

**EACH DIRECTOR BELIEVES AND KNOWS:
 TOGETHER EVERYONE ACHIEVES MORE**

Anchors for Life Foundation Board of Directors
 Juneria Berges, Ed.D., President, Co-Founder and Executive Director
 Michael Gustin, Co-Founder
 Carol Record, Chairperson
 Cathy Salas, Treasurer
 Paula Wilhelm, Secretary
 Glenda Heil
 Paul Jennings, Ed.D., Director of Development

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Groundbreaking ... pg. 2
 "...simply began with a phone conversation ..."



In Action ... pg. 4
 "... training was arranged for fourteen teachers..."



Moving Forward ... pg. 6
 "... keep moving aggressively forward in meeting the needs..."



Winning Attitudes



Positive Self-Image



Successful Relationships



Service

MISSION STATEMENT

The **ANCHORS FOR LIFE FOUNDATION** mission is to teach students, teachers, and parents how to build winning attitudes, establish positive self-images anchored in the essential skills which develop successful relationships, set and achieve goals, provide service which is built on community, national, and world needs, and to recognize the opportunities which lead to success through hard and smart work.



The **ANCHORS FOR LIFE FOUNDATION** simply began with a phone conversation between Michael Gustin and Juneria Berges, Ed.D. on June 9, 2011. After catching up with each other's past endeavors and family, the discussion quickly progressed to the vital needs of our youth and how we could be involved in providing life's essential skills and traits for our children of today who quickly become the leaders of tomorrow. Juneria reflected upon her

first days as the principal of a middle school categorized by the school district as the "least likely school in the district" to be successful. She shared her depth of gratitude for the Gustin family's creation, devotion and funding of the **WIN FOR LIFE FOUNDATION** (1992-1996). Because of the teacher training, curriculum and consumables provided for the students and parents, an exceptional positive difference was made in this middle school which

directly affected all aspects of academic achievement and the school culture. The students, teachers, parents and community rose together as a **TEAM** and after only one and one-half years the school was named the first National Blue Ribbon School in the district. Prior to concluding the conversation, Mike scheduled a meeting in early July to address the possibilities of moving forward in the creating of another foundation to address the issues facing our children today.

At the meeting, which occurred on July 4, 2011, Mike and Juneria met with three additional devoted philanthropic citizens who shared their sincere interest and desire to be involved in some manner. Together the decision was made to pursue the formation of a new foundation with the first step focusing on utilizing the previously successfully methods.

On July 5, 2011, research was conducted on the Texas Secretary of State site for name availability and **ANCHORS FOR LIFE FOUNDATION** was reserved. During July and August, the small board of directors met four times. Beginning in September through December the



AFLF is making every effort to keep moving aggressively forward in meeting the needs of our children, which in today's world are the needs of our country. Our working together will make dynamic differences in

the lives of our children, young adults and the world. Through the receiving of these learning experiences, our world will become more united, share the value of "out-of-the-box" thinking, refine decision making and relationship building skills and value citizenship skills and traits.



DONATION FORM
Yes, I want to make a difference!



Enclosed is my tax-deductible contribution of \$ _____.

Name: _____

Address: _____

City/State/Zip: _____

E-mail: _____ Phone: _____

Make checks payable to: **Anchors for Life Foundation**
Anchors For Life Foundation
PO Box 2062, Coppell, TX 75019



Focused on the AFLF Mission and Strategic Plan, the following goals have been adopted for the coming year:

- • Serve at least ten schools or a student population of approximately 10,000 who are being provided the opportunity to experience active learning, understanding and application of vital anchoring skills in their daily lives and academics.
- • Create, produce and utilize a DVD reflecting the value and successes experienced by students, teachers, parents and the community attributed to their learning experiences; relationship building skills; realizing the importance of honesty, integrity, self-responsibility; etc. which Lions Quest brought into their lives.
- • Create, publish and circulate a quarterly **ANCHORS FOR LIFE FOUNDATION** newsletter.
- • Accelerate the exposure of **ANCHORS FOR LIFE FOUNDATION** at education association conferences through booth contact, session presentations, visibility and relationship building.
- • Accelerate the exposure of Lions Quest to community leaders by providing presentations for the Lions Clubs weekly meetings, Parent Teacher Associations, Rotary Clubs, Chambers of Commerce, Lions Clubs' District conferences and annual conventions, etc.
- • Explore, define and expand additional avenues of which the foundation can serve and meet the needs of the children of today and leaders of tomorrow.
- • Finalize the strategic alliance between **ANCHORS FOR LIFE FOUNDATION** and Lions Quest International.
- • Add two Board of Directors with specific expertise that will contribute to the optimizing of the foundation's potential.
- • Launch an informative and innovative fund raising campaign utilizing Kimbia, which will open the doors of opportunity and growth for ALL!
- • Actively accumulate, compile and disaggregate the data regarding the progress of our endeavors.



documents, filings, and legal representation needed were created and obtained in order to form a 501 (c) (3). In addition, efforts were made to develop and nurture a direct line of communication with Lions Quest International professionals.

On January 16, 2012, one board member and Juneria attended the Lions Quest Training in Ada, Oklahoma at the invitation of PDG (Past District Governor) Lion Anthony (Tony) Dowell. On February 7, PDG Tony Dowell and Juneria attended the Ada Lions Club weekly meeting and following met and agreed upon forming a

partnership that enabled both entities to be in a win/win relationship. Soon following, Tony and Juneria met with the superintendent of Wewoka Public School District on March 12, and the superintendent shared

...two fun-filled days of professional learning time for the generating of new ideas and team building.

his interest in acquiring Lions Quest. Within a few weeks the decision to move forward was made by the superintendent and principal of Wewoka Middle School. Teacher training was arranged for July 30 and 31 with

fourteen teachers representing grades 5 - 8 and two administrators. With a marvelous Lions Quest trainer, curriculum for each participant, and consumables for the students ordered and ready for delivery, the attendees shared two fun-filled days of professional learning time for the generating of new ideas, and team building. Yea! The first of many schools to come!!

AFLF IN ACTION!



In August 2012, the **ANCHORS FOR LIFE FOUNDATION** website (www.anchorsforlifefoundation.org) was created with the continuous commitment to expand and perfect. On September 8, 2012, Juneria made the first contact with Dime Box Independent School District (ISD) in Dime Box, Texas. The Executive Director met with the superintendent and principal on September 20. Both were very excited about the program. Following the meeting Juneria made a presentation to the Dime Box Board of Trustees. Within three days an affirmative response was received and the training

date of January 21, 2013 was secured with Lions Quest International. The elementary curriculum training was focused on pre-kindergarten through fifth grade teachers and grades 6-12 teachers focused their learning on the adolescent curriculum.

On November 7, Juneria traveled to Wewoka Middle School and met with the principal to provide professional support, encouragement, answer any questions, and get further acquainted with the teachers, administrators, and students. The principal shared that during the 2012-13 school year the curriculum was being utilized in grades 5 – 7.

During the month of January 2013, **AFLF** created an information brochure, supportive forms, and letterhead stationery. Also the chairperson of the Board of Directors and Executive Director talked with the Vice President District Governor in the Fort Worth area (consisting of 70 clubs) to discuss and request her support. She responded affirmatively and looked forward to our talking in the near future. In addition, following the training on January 21 for Dime Box ISD, Juneria traveled to help the principal of Dime Box develop a middle school master schedule, as well as a high school master schedule.

On April 18, 2013, Mike Gustin and Juneria shared a conference call with the manager of Lions Quest International and the Training and Program Development Director. Following the conversation, all parties agreed to compile a proposal for the formation of a strategic alliance agreement which would create a win/win relationship. The process progressed beautifully.

On July 23, an initial contact was made with the first appointed Prevention Services Counselor serving



in a most successful school district in the Dallas/Fort Worth area. She was extremely impressed with the curriculum and materials, and in August attended the training in Dime Box, TX. Upon return, she shared the training experience and was assured that the district would support a small pilot program under her leadership.

In the beginning of August, the recently approved **AFLF** Director of Development, Executive Director, and Mike Gustin met in the Lions Club International Facility in Oak Brook, Illinois with Matt Kiefer, Penny Willis, and the President of Kimbia, Mr. Dan Gillette (www.kimbia.com). The intent of the meeting was for a face-to-face discussion, sharing of additional information regarding the needs of all parties concerned and the



introduction of a new approach to acquiring 501 (c) (3) financial support. Everyone in the meeting left with the knowledge that mutual cooperation and planning among all entities would be extremely advantageous.

A meeting was held on September 10 with the high school principal and associate principal of Brazosport High School with negotiations underway. The number of students attending this high school is 3,628. Both of the administrators shared that they would collaborate with the

administrative team and teacher leaders to consider all of the variables and notify the Executive Director of the decision. Approximately two weeks later, the school affirmatively replied and the Lions Quest Training was scheduled for August 19 and 20, 2014. The administrators stated that the consensus of the leadership team was to launch Lions Quest school-wide (grade 9 – 12) during the 2014-2015 school year.